

## COURSE SYLLABUS

# Strategic Risk Management Fundamentals

AN 8-PART GKG UNIVERSITY COURSE PROVIDED BY GILROY KERNAN & GILROY, INC.

**October 2020 – June 2021**



University



**Course Instructors:** Larry Gilroy, Peter Miller, & David Lyman of Gilroy Kernan & Gilroy

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**Virtual Course Access:** All sessions will be held virtually. All participants must be able to join live using video and have reliable internet connection.

*\*Depending on New York State restrictions and our own agency protocol, in-person sessions may be possible in the future; participants will have the option to attend and/all in-person sessions throughout the duration of this course.*

**Course Dates:** In order for this program to be successful, it is critical that participants attend all programs.

**All programs run 8:30am – 12:00pm**

- **Module 1:** Wednesday, October 21, 2020
- **Module 2:** Wednesday, November 18, 2020
- **Module 3:** Wednesday, January 20, 2021
- **Module 4:** Wednesday, February 17, 2021
- **Module 5:** Wednesday, March 17, 2021
- **Module 6:** Wednesday, April 14, 2021
- **Module 7:** Wednesday, May 12, 2021
- **Module 8:** Wednesday, June 9, 2021

**Online Course Materials:** All course materials will be accessible via Basecamp. All attendees will be provided access to Basecamp.

**Course Description:** As an industry leader in the field of Safety and Risk Management, Gilroy Kernan & Gilroy is continuously approached by companies and Risk Management professionals who are eager to learn more about what we do and how we do it (and as a firm that values teaching and continuous improvement, we're always eager and willing to share our knowledge!). The need has been so great, in fact, that five years ago we decided to assemble a formal course around it. Through this exclusive eight-part course, the GKG team will share our 115+ years of expertise with local leaders in Risk Management.

**Course Objectives:** Participants who successfully complete this course will leave with: (1) hands-on, pragmatic experience to help you directly influence risk; (2) a complete plan that will make a meaningful impact on your organization; and (3) a robust network of resources and similarly-minded professionals. Participants will leave this course with a comprehensive understanding of the various elements of "Safety" and "Risk Management" as well as the foundational approach/philosophy that lends itself to every Risk Management program regardless of size, cost, industry, etc.

## Course Topics

The course syllabus is made up of 8 core modules. In order to best meet the needs of class members and leverage the collective wisdom of the group, all modules and content are intentionally flexible.

**Note:** Every session will conclude with action-items to be completed before next session. Every session will open with a group round-table to discuss the learnings and action items following the previous session.

### THE BIG PICTURE

*Mentors are asked to attend this session.*

1. What to Expect
2. Total Cost of Risk (TCOR™) and Culture of Safety™
3. Employee Safety – The Center of Everything
4. Kolbe Index™ - The Connection Between Communication and Success In Your Role [Guest Presenter]
5. Connecting Risk Management to Corporate Goals - Insurable Risk vs. “What Keeps Your CEO Up At Night”
6. Understanding Your “Why” [Guest Presenter]

### TODAY’S RISK MANAGER : Part 1

1. Today’s Risk Manager – Hazard, Speculative, and Operational Risk
2. Risk Management 101
  - What is Risk Management?
  - Safety as a Core Value in the Boardroom
  - Avoid, Reduce, Retain, Mitigate, or Transfer?
3. Tying Accountability to Performance
  - What is “Total Cost of Risk” (TCOR™)?
4. Insurance Spotlight
  - Workers’ Compensation – Your Bottom Line & Control Over Costs

### TODAY’S RISK MANAGER : PART 2

1. Measuring Success
  - Key Performance Indicators
  - Goal Setting
2. Employee Engagement
  - Creating Stakeholders
  - Employee Participation

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#### Strategic Risk Management Fundamentals

THIS SYLLABUS SUBJECT TO CHANGE WITHOUT NOTICE

3. Understanding Your “Why”
4. Insurance Spotlight
  - Commercial Auto, Property, and General Liability

## WORKERS’ COMPENSATION 101

1. Workers’ Compensation
  - Understanding Your Costs
  - Proper Handling/Reporting
  - Getting Your Employees Back to Work
  - Repeat Offenders: Understanding and Correcting
2. Workers’ Compensation Claims: The Insurance Company’s Perspective [\[Guest Presenter\]](#)
  - Reporting a Claim
  - Early Intervention
  - Best Claim Practices
  - Medical Management (Cost Containment)

## WORKPLACE VIOLENCE AND ACTIVE THREAT

1. What is “Workplace Violence”?
  - It’s More Than an Active Shooter
  - Proactive Steps to Identify Potential Situations
2. Active Threat/Active Shooter [\[Guest Presenter\]](#)
  - Proactive and Reactive Planning

## PRE/POST LOSS, ROOT CAUSE, & CORRECTIVE ACTION

1. Root Cause Analysis
  - Every Incident Is a Learning Opportunity
  - Incident Investigation – Process and Protocols
2. Corrective Action with Pre and Post Lost Strategy
3. OSHA
  - Mission, Regulations, and Enforcement [\[Guest Presenter\]](#)

## RISK TRANSFER AND BUSINESS CONTINUITY

1. Risk Transfer
  - Reward, Recruit, Retain: The Employee Experience
  - Personal Risk
  - Executive Risk
  - Cyber Risk [Guest Presenter]
  - Spectrum of Funding
  - Emerging Risk
2. Disaster Planning
  - Why Bother – “It Will Never Happen To Us”
  - What Are Your Biggest Risks?
  - The “Best Practices Models”
  - The “Pragmatic Approach”

## COURSE PRESENTATIONS

*Mentors are asked to attend this session.*

1. Recap of the Year
2. Course Presentations
3. Q&A
4. Presentation of Certificates
5. What’s Next? Keeping the learning going.