

The Case for Investing in UW-Milwaukee



UW-Milwaukee Today

- ❑ 24,725 students (Fall 2021)
- ❑ 83% of students are Wisconsin residents
- ❑ 5,463 graduates (2019-20)
- ❑ 80% of graduates live and work in Wisconsin
- ❑ Represent greatest amount of diversity in state (of 4-year campuses)



Challenges Facing Wisconsin Today

- ❑ Workforce shortage
- ❑ Equity gap in higher education
- ❑ Health care worker shortages
- ❑ Addressing COVID-19 in our communities

Workforce shortage remains a problem for Wisconsin employers

MILWAUKEE
BUSINESS JOURNAL

'Higher education is a ticket': Closing Milwaukee's equity gap

TMJ4's Charles Benson talks with Marquette's President and UWM's Chancellor about their commitment to change



What UWM is Doing to Help

- ❑ **M-cubed** – Partnership with UWM, MATC and MPS to increase graduation rates and career success
- ❑ **Higher Education Regional Alliance** – 18 Milwaukee-area 2-year and 4-year colleges, universities and 11 community-based organizations working together to expand workforce opportunities and close the achievement gap
- ❑ **Moon Shot for Equity** – Initiative to increase college completion rates and eliminate equity gaps
- ❑ **UWM's health programs** supporting COVID-19 testing and vaccination efforts
- ❑ Member of Milwaukee Metropolitan Association of Commerce's **Region of Choice program** to improve prosperity

Powerful Partnerships

- ❑ **Freshwater Collaborative of Wisconsin** – A partnership of Wisconsin's 13 public universities, connecting with industry partners, local communities, policymakers and advocacy groups to train the next generation of water researchers and problem solvers, and to establish WI as a global leader in water-related science, technology and economic growth
- ❑ **TechEd Frontiers** – Initiative to enable individuals in the workplace to learn new skills and advance in their careers
- ❑ **Northwestern Mutual Data Science Institute** – Partnership with NM, UWM and Marquette to form a technology ecosystem and advance SE WI as a national hub for technology, research, business and talent development, while creating a pipeline of tech talent in the area
- ❑ **Connected Systems Institute** – Public-private collaboration to facilitate education and thought leadership related to advanced industrial processes

We Are The Solution: What a UWM Degree Means

For Our Graduates

- ❑ Greater employment opportunities
- ❑ Higher earnings
- ❑ More likely to own a home
- ❑ Better health and longevity
- ❑ Social mobility
- ❑ More options in life
- ❑ Critical thinkers and problem solvers

For Communities and Society

- ❑ Less reliance on government services
- ❑ Stronger tax base
- ❑ Lower crime and incarceration rates
- ❑ More vibrant healthy communities
- ❑ Higher engagement from citizens who give back, vote, etc.
- ❑ Democracy is more robust

2021-23 State Biennial Budget Requests

- **UW System priorities – 3.5% increase to support 10 initiatives;** A few examples:
 - Support the Freshwater Collaborative of Wisconsin
 - Expand support for students' mental and behavioral health
 - Wisconsin Tuition Promise
 - Modernize administrative and financial processes
 - Employee compensation

- **UWM's budget priorities;** A few examples:
 - Freshwater Collaborative of Wisconsin
 - Renovating Northwest Quad (Health Sciences bldg.)
 - Wisconsin Tuition Promise
 - Additional state support for research/access mission

UWM's Capital Project Priorities

Northwest Quadrant Health Sciences Renovation

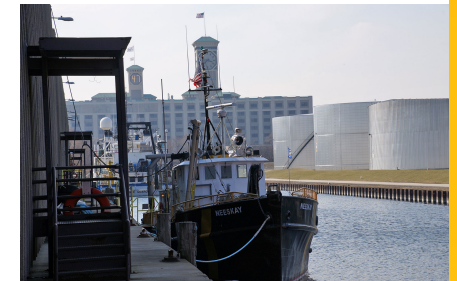
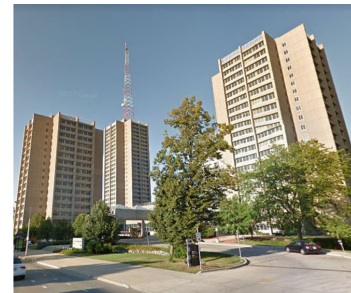
- Allows us to significantly increase College of Health Sciences (CHS) students to meet employer demand.
- Consolidating into one facility CHS programs that are currently housed in five different buildings.
- Active learning instructional labs will enhance student experience and outcomes.
- CHS cannot occupy this building without this project, which completes a 10-year NWQ reconstruction.

Sandburg Residence Halls

- Complete final phase of residence hall updates

Great Lakes Research Facility Dock Wall Restoration

- Supports the UWS Freshwater Collaborative and water research and industry in Wisconsin





**For additional information on UW-Milwaukee's
'21-'23 state budget initiatives, visit:**

<https://uwm.edu/budget>