



Ethereum in the Enterprise – Asia Pacific 2020

A Virtual Conference from the Enterprise Ethereum Alliance
December 3 - 4, 2020

The Enterprise Ethereum Alliance would like to invite you to Sponsor our upcoming global blockchain conference. We expect 2,000+ attendees representing enterprise business and technology leaders from over 100 countries. This conference will be the premier showcase of the vital Ethereum community work, development, and innovation ongoing in Asia Pacific, and across the world.

This will be a FREE, virtual conference. We believe this strategic move will increase the Sponsor's visibility, networking capabilities, and engagement insights. As the event is free and open, and with all the excitement in the Ethereum ecosystem today, we expect a significant showing from top leaders across the world.

There are multiple options available for Event Sponsors ranging between \$2,000 – \$6,000 to suit interested organizations at all levels.

Please email membership@entethalliance.org for sponsorship opportunities, available until November 25th.

Sponsor		Ethereum Hodler (Bronze, \$2,000)	Ethereum Buidler (Silver, \$4,000)	Ethereum Unicorn (Gold, \$6,000)
Pre-Event	Included in Event Promotion & Marketing Outreach		✓	✓
	Logo & Link on Registration Page	✓	✓	✓
	Logo & Link on Landing Page	✓	✓	✓
	Logo on EEA Conference Webpage	✓	✓	✓
	Exclusive social media promotion (pre-event)		✓	✓
	Inclusion in Sponsor List on Twitter	✓	✓	✓
Onsite Marketing	Speaker Spot			✓
	Logo recognition on Conference Mainstage	✓	✓	✓
	Logo & Link on EEA Conference Webpage	✓	✓	✓
	Vendor Sponsor Booth (dedicated partner display)	✓	✓	✓
	Dedicated 1:1 Virtual Meeting Room		✓	✓
	Social media promotion (during event)		✓	✓
	Mainstage Break Ad (30 seconds)			✓
	Mainstage Break Ad (Prior to Keynote)			✓
Post-Event	Included in Event Follow-Up & Marketing Outreach		✓	✓
	Social media promotion (post-event)		✓	✓
	Contact list of booth attendees		✓	✓
	Access to attendee list (for those that opt-in for sharing)			✓
	Access to event analytics		✓	✓
	Access to event recordings / transcripts	✓	✓	✓
EEA Non-Members	Become EEA Member (receive membership discount equal to 50% of sponsor value)	✓	✓	✓

Ethereum Unicorn (Gold, \$6,000 Sponsor)

- ✓ Everything included with Ethereum Buidler (Silver Sponsor) as well as...
- ✓ Conference speaker spot
- ✓ Mainstage break advertisement (up to 30 seconds long)
- ✓ Mainstage break advertisement (prior to keynote, up to 30 seconds long)
- ✓ Access to attendee list

Ethereum Buidler (Silver, \$4,000 Sponsor)

- ✓ Everything included with Ethereum Hodler (Bronze Sponsor) as well as...
- ✓ Inclusion in event promotion and marketing outreach to 20,000+ community members (pre and post-event)
- ✓ Social media promotion (pre, onsite, post)
- ✓ Dedicated 1:1 virtual meeting room
- ✓ Contact list of booth attendees
- ✓ Access to event analytics

Ethereum Hodler (Bronze, \$2,000 Sponsor)

- ✓ Company logo and link on event registration page
- ✓ Company logo and link on EEA conference webpage (pre, onsite, post)
- ✓ Inclusion in sponsor list on Twitter
- ✓ Company logo and link on conference mainstage
- ✓ Inclusion in vendor sponsor booth (dedicated partner display)
- ✓ Access to event recordings and transcripts
- ✓ Become an EEA member – membership discount is equal to 50% of sponsorship cost (for EEA non-members)

